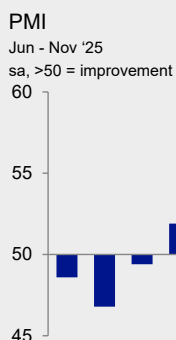


Stanbic Bank Kenya PMI®

Kenya PMI reaches its highest level in over five years

55.0

KENYA PMI
NOV '25



Strongest new business growth since October 2020

Firms register a marked uplift in output

Staffing and purchasing growth accelerate

The Kenya PMI® pointed to a strengthening of growth in the private sector economy in November, as business activity and new work both expanded at the sharpest rates in over five years. Firms experienced improving customer sales, helped by relatively soft inflationary pressures, as well as successful new product launches and marketing campaigns. Purchases of inputs rose, while employment growth quickened from October.

The headline figure derived from the survey is the Purchasing Managers' Index™ (PMI®). Readings above 50.0 signal an improvement in business conditions on the previous month, while readings below 50.0 show a deterioration.

At 55.0 in November, the headline PMI was up strongly from 52.5 in October and at its highest since October 2020. The upturn was mainly driven by a much sharper increase in sales volumes compared to the previous survey period. Surveyed companies frequently noted

that improved purchasing power among customers contributed to higher sales volumes. This trend was partly linked to a moderation in inflationary pressures, as evidenced by the survey data. In fact, selling charges increased only slightly and at the slowest rate since August, while input costs rose to the smallest extent in 18 months.

Panellists also highlighted the effectiveness of new marketing initiatives, increased customer referrals, and rising demand for innovative products. Notably, sales growth was broad-based in November, with all five monitored sectors reporting an increase compared to the previous month.

Business activity expanded at a sharper rate over the course of November. The pace of growth was the fastest seen in just over five years. Likewise, firms increased their purchases of inputs greatly in November in an effort to meet client demand and shore up inventories.

Supplier delivery times improved during November. Qualitative feedback

Stanbic Bank Kenya PMI
sa, >50 = improvement since previous month



PMI®

by S&P Global

Contents

Overview and comment

Output and demand

Business expectations

Employment and capacity

Purchasing and inventories

Prices

International PMI

Survey methodology

Further information

indicated that increased competition among vendors had driven faster deliveries as they sought to strengthen business relationships. Coupled with the marked rise in purchases, this contributed to a robust expansion of input inventories during the latest survey period.

Although input demand rose, firms signalled there was little impact on purchase prices. Where an increase in costs was observed, comments mainly linked this to higher tax burdens.

The labour market showed signs of strengthening in November amid rising demand. Employment increased for the tenth consecutive month, with the latest growth being the second fastest since

August 2023.

Looking ahead to the next 12 months, Kenyan companies maintained a generally positive outlook for private sector output. However, this optimism softened for the third consecutive month since August's recent high. Firms anticipating increased activity primarily cited planned marketing campaigns, business expansion initiatives, and efforts to diversify their product and service offerings.

Comment

Christopher Legilisho, Economist at Standard Bank commented:

"The Kenya Purchasing Managers' Index (PMI) put on a fair show in November due to steady and improving business conditions in the private sector. The stimulus measures by the authorities over the last 12 months are now showing up in the real economy. Purchasing activity and stocks of inventories strengthened as the effects of more enthusiastic consumer spending impelled firms to ramp up to meet expected demand."

"Employment levels ticked up at one of the fastest rates this year due to the improving economic conditions."

"Inflation expectations are anchored, as echoed by the survey. Kenyan businesses reported softer increases in input prices, purchase prices and output prices, while wages costs were unchanged. Although, firms still note rising material prices and higher taxation as impacting their margins."

"However, the survey notes that confidence in the business outlook over the next 12 months is still subdued."



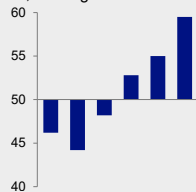
PMI®

by **S&P Global**

Output and demand

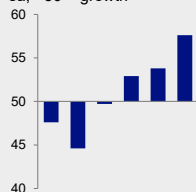
Output Index

Jun - Nov '25
sa, >50 = growth



New Orders Index

Jun - Nov '25
sa, >50 = growth



Output

Activity growth across the Kenyan private sector accelerated markedly in November, indicated by the seasonally adjusted Output Index climbing to its highest level since October 2020. The uplift in business activity was also one of the sharpest recorded in the survey history. Survey panellists attributed the steep increase in output to stronger market demand.

Output Index

sa, >50 = growth since previous month



New orders

Volumes of new business rose for the third consecutive month in November, with the pace of expansion climbing to a sharp rate that was the most pronounced in just over five years. All sub-sectors experienced growth, as companies highlighted improved client purchasing power, successful marketing strategies, increased referrals, and the launch of new products.

New Orders Index

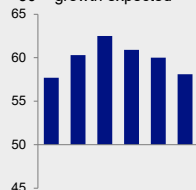
sa, >50 = growth since previous month



Business expectations

Future Output Index

Jun - Nov '25
>50 = growth expected



Kenyan firms continued to hold optimistic views about an increase in business activity over the coming 12 months during November. However, the level of confidence waned, as reflected by a drop in the Future Output Index for the third month running. Positive expectations often stemmed from planned marketing campaigns, business expansion initiatives and efforts to diversify products and services, according to respondents.

Future Output Index

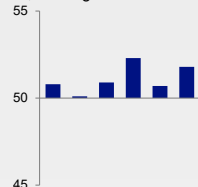
>50 = growth expected over next 12 months



Employment and capacity

Employment Index

Jun - Nov '25
sa, >50 = growth



Employment

When adjusted for seasonal variation, the Employment Index recorded in above-50 territory for the tenth consecutive month in November, indicating another rise in staff numbers at Kenyan companies. Moreover, the rate of job creation was the second-fastest in over two years. All five monitored sectors saw an increase in employment since the previous month.

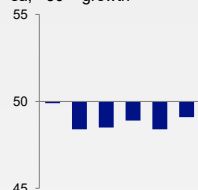
Employment Index

sa, >50 = growth since previous month



Backlogs of Work Index

Jun - Nov '25
sa, >50 = growth

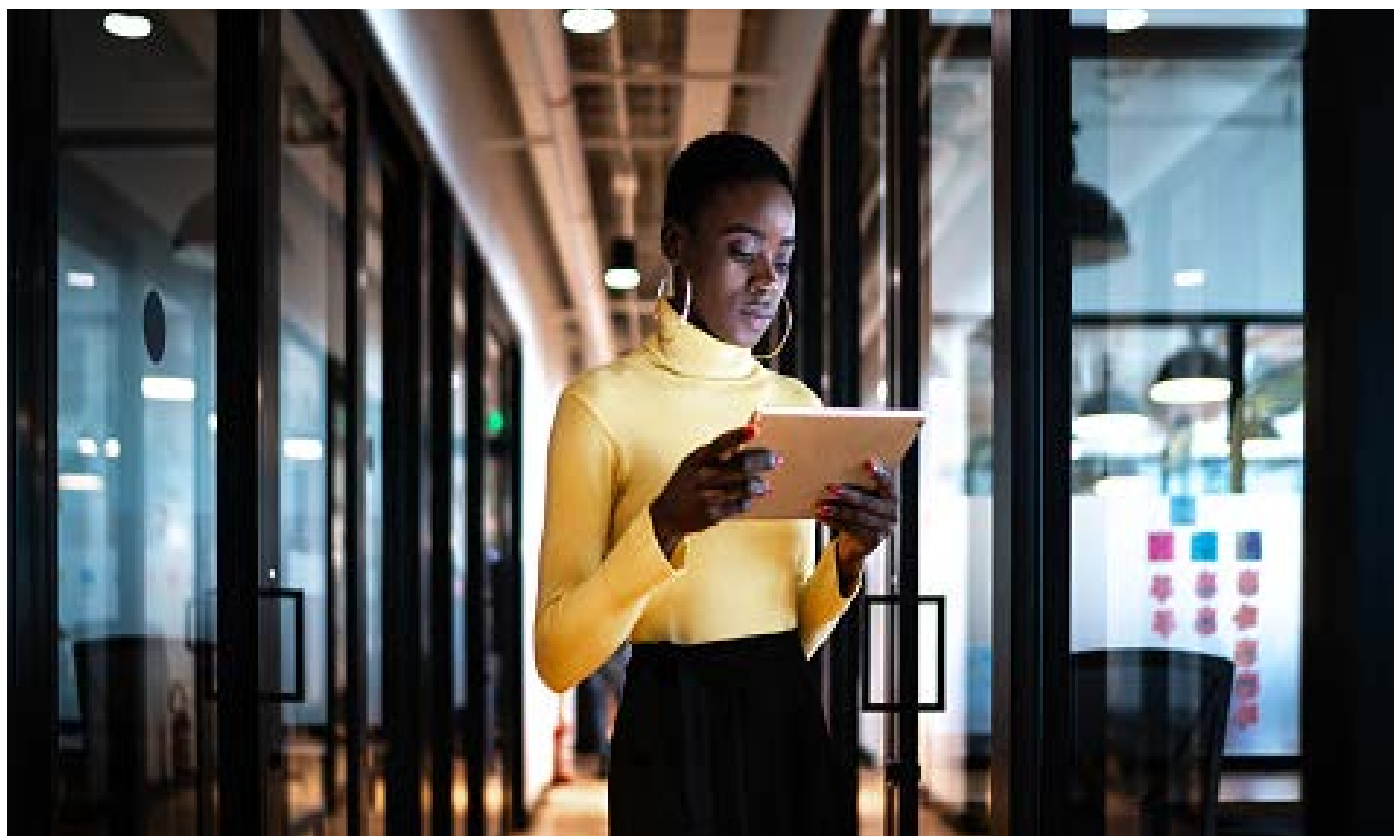


Backlogs of work

Kenyan firms again managed to deplete their backlogs midway through the final quarter of 2025. Outstanding business has fallen in each of the past six months. Four out of five sectors saw a drop in backlogs since October. However, a rise in work-in-hand among manufacturers meant that the overall fall was the slowest since June.

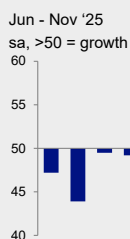
Backlogs of Work Index

sa, >50 = growth since previous month

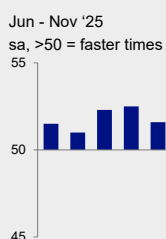


Purchasing and inventories

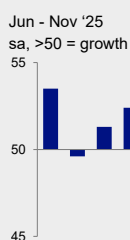
Quantity of Purchases Index



Suppliers' Delivery Times Index



Stocks of Purchases Index



Quantity of purchases

Consistent with a more pronounced rise in new orders, November data indicated an accelerated increase in input purchases across the private sector. This growth followed a renewed expansion in October, with the rate of increase reaching its fastest in just over five years. Panellists attributed the surge to higher sales, new project initiatives and greater client activity.

Suppliers' delivery times

The amount of time taken for inputs to be delivered to Kenyan businesses shortened further during the latest survey period. Respondents tended to see lead times improve because of increased competition among suppliers, which encouraged faster delivery to maintain business relationships and contracts. Some vendors were also able to deliver more quickly to meet urgent business needs, according to comments.

Stocks of purchases

With purchases rising and lead times quickening, Kenyan businesses saw a solid increase in their stocks of purchases in November. The rate at which inputs were accumulated was the second-quickest in almost three years (following June). Stocks rose in all categories, with the greatest expansion in construction.

Quantity of Purchases Index

sa, >50 = growth since previous month



Suppliers' Delivery Times Index

sa, >50 = faster times since previous month



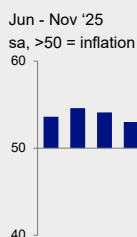
Stocks of Purchases Index

sa, >50 = growth since previous month



Prices

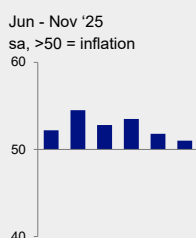
Input Prices Index



Input prices

Similar to that seen in October, Kenyan private sector firms registered only a slight increase in input prices halfway through the fourth quarter. The pace of inflation edged lower and was the weakest seen in the current 18-month sequence. Purchase prices and staff costs both increased at historically subdued rates.

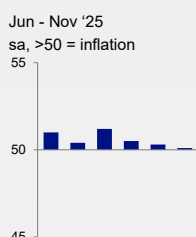
Purchase Prices Index



Purchase prices

Some companies reported an increase in purchasing costs over the course of November, which they mostly associated with higher taxation and increased material prices. However, there was evidence that other cost drivers were relatively muted, prompting the overall rate of purchase price inflation to decelerate further to an 18-month low.

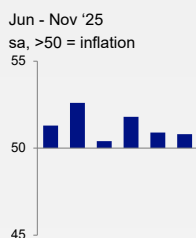
Staff Costs Index



Staff costs

Wage pressures softened at Kenyan businesses in November. Although firms noted a rise in staff costs since the previous month, the uptick was fractional and the slowest since the beginning of the year. Nearly all surveyed firms (over 99%) reported no change in their employee salaries.

Output Prices Index

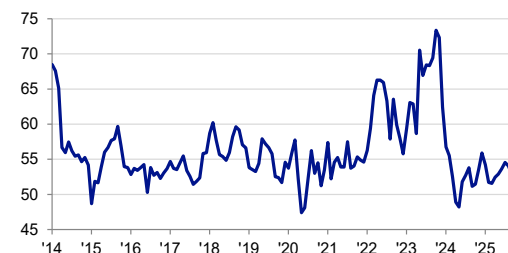


Output prices

Output prices rose only slightly in the latest survey period, as easing cost pressures enabled firms to increase their charges more cautiously. The rate of inflation slowed to its weakest in three months. While agriculture, construction, and wholesale & retail firms reported an increase in selling charges, this was partly offset by discounts offered by goods producers and service providers.

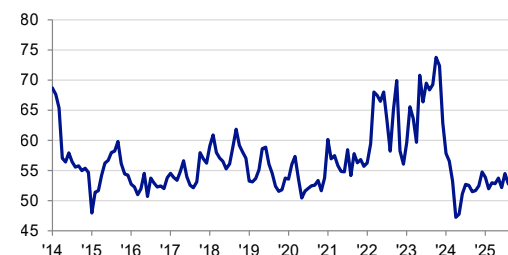
Input Prices Index

sa, >50 = inflation since previous month



Purchase Prices Index

sa, >50 = inflation since previous month



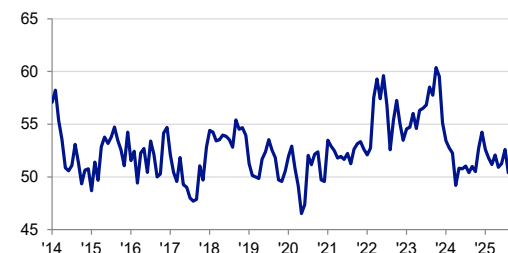
Staff Costs Index

sa, >50 = inflation since previous month



Output Prices Index

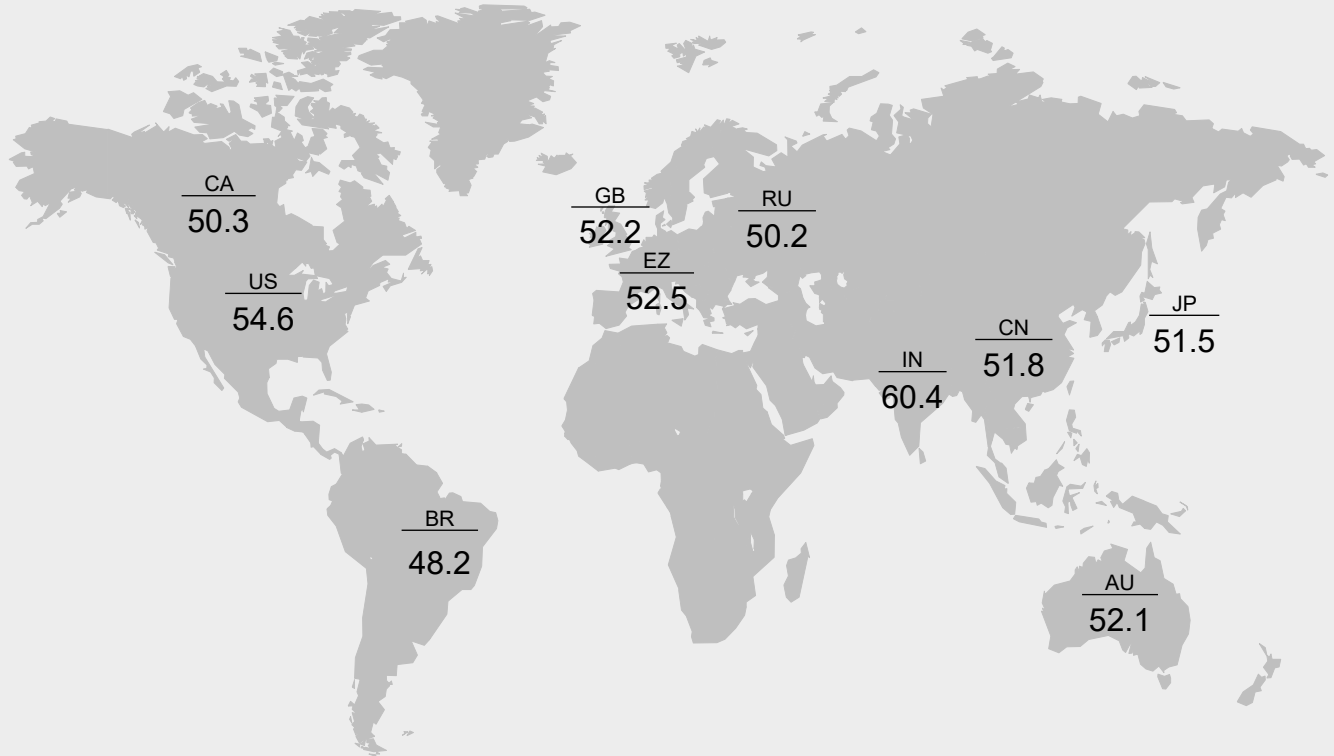
sa, >50 = inflation since previous month



International PMI

Composite Output Index, Oct '25
sa, >50 = growth since previous month

The Composite Output Index is a GDP-weighted average of the Manufacturing Output Index and the Services Business Activity Index.

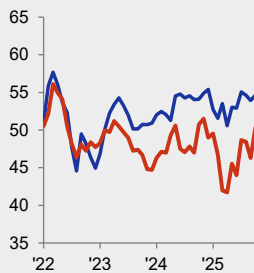


Composite Output Index

■ USA

■ Canada

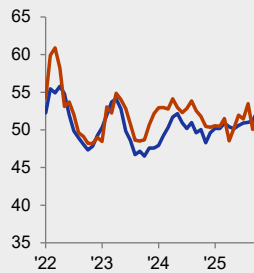
sa, >50 = growth



■ Eurozone

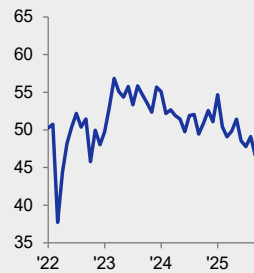
■ UK

sa, >50 = growth



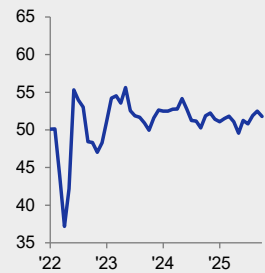
■ Russia

sa, >50 = growth



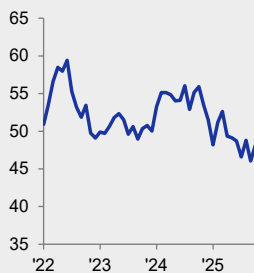
■ China

sa, >50 = growth



■ Brazil

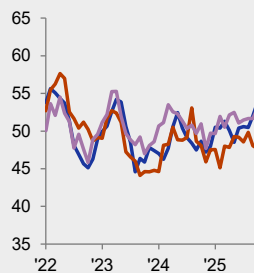
sa, >50 = growth



■ Germany

■ France

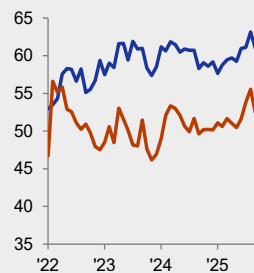
sa, >50 = growth



■ India

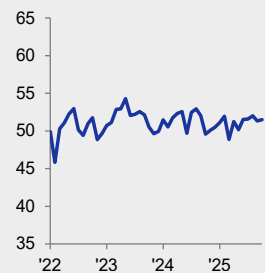
■ Australia

sa, >50 = growth



■ Japan

sa, >50 = growth



PMI®

by **S&P Global**

Survey methodology

The Stanbic Bank Kenya PMI® is compiled by S&P Global from responses to questionnaires sent to purchasing managers in a panel of around 400 private sector companies. The panel is stratified by detailed sector and company workforce size, based on contributions to GDP. The sectors covered by the survey include agriculture, mining, manufacturing, construction, wholesale, retail and services. Data were first collected January 2014.

Survey responses are collected in the second half of each month and indicate the direction of change compared to the previous month. A diffusion index is calculated for each survey variable. The index is the sum of the percentage of 'higher' responses and half the percentage of 'unchanged' responses. The indices vary between 0 and 100, with a reading above 50 indicating an overall increase compared to the previous month, and below 50 an overall decrease. The indices are then seasonally adjusted.

The headline figure is the Purchasing Managers' Index™ (PMI). The PMI is a weighted average of the following five indices: New Orders (30%), Output (25%), Employment (20%), Suppliers' Delivery Times (15%) and Stocks of Purchases (10%). For the PMI calculation the Suppliers' Delivery Times Index is inverted so that it moves in a comparable direction to the other indices.

Underlying survey data are not revised after publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series.

For further information on the PMI survey methodology, please contact economics@spglobal.com.

Survey dates

Data were collected 12-26 November 2025.

Survey questions

Private sector

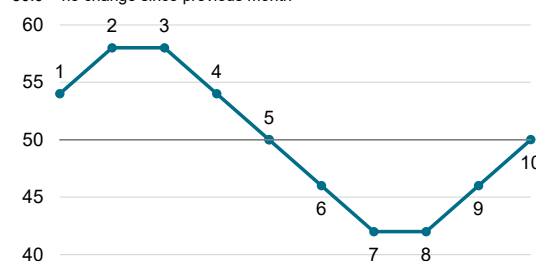
Output	Suppliers' Delivery Times
New Orders	Stocks Of Purchases
New Export Orders	Input Prices
Future Output	Purchase Prices
Employment	Staff Costs
Backlogs Of Work	Output Prices
Quantity Of Purchases	

Index calculation

$$\% \text{ "Higher"} + (\% \text{ "No change"})/2$$

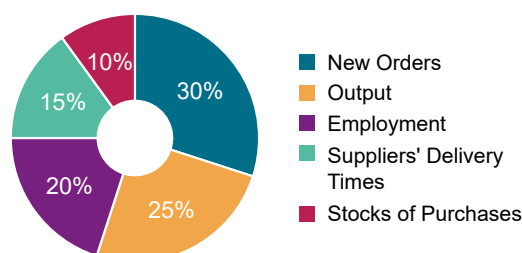
Index interpretation

50.0 = no change since previous month



- | | |
|--------------------------|----------------------------|
| 1 Growth | 6 Decline, from no change |
| 2 Growth, faster rate | 7 Decline, faster rate |
| 3 Growth, same rate | 8 Decline, same rate |
| 4 Growth, slower rate | 9 Decline, slower rate |
| 5 No change, from growth | 10 No change, from decline |

PMI component weights



Sector coverage

PMI data include responses from companies operating in sectors classified according to the following ISIC Rev.4 codes:

A Agriculture, Forestry and Fishing	K Financial and Insurance Activities
B Mining and Quarrying	M Professional, Scientific and Technical Activities
C Manufacturing	N Administrative and Support Service Activities
F Construction	P Education*
G Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles	Q Human Health and Social Work Activities*
H Transportation and Storage	R Arts, Entertainment and Recreation
I Accommodation and Food Service Activities	S Other Service Activities
J Information and Communication	

*Private sector

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About Stanbic Bank Kenya

Stanbic Bank Kenya is a member of the Standard Bank Group, Africa's largest bank by assets. With a solid foundation in Kenya and history spanning over 110 years, Stanbic is one of the top banks operating in Kenya focused on fostering her socio-economic growth wide with a branch network across the country providing services to individuals, businesses and Commercial clients. Standard Bank Group which is the largest financial institution in Africa by Market capitalization, has on-the-ground representation in 20 African countries - making them one of the largest banking networks on the continent. Standard Bank Group's largest shareholder is Industrial and Commercial Bank of China (ICBC), the world's largest bank, with a 20.1% shareholding. Standard Bank Group has direct, on-the-ground representation in 20 African countries.

At Stanbic Bank, we are proudly Kenyan with a clear purpose which is Kenya is our Home, we drive her Growth. This informs everything we do as an organization as we are committed to the growth and development of Kenya, its people and industries. It is with this drive that Stanbic Bank Kenya continues to move forward with its purposeful strategy to drive Kenya's growth by actively seeking opportunities to partner with both Government and private Sector to unlock their potential and contribution to the economy.

Stanbic Bank Kenya provides the full spectrum of financial services. The Consumer and High Net-worth division Stanbic Bank continue to serve the people of Kenya with a range

of personal banking products and solutions. Stanbic Bank also offers Wealth services and product offerings, including insurance, investment, fiduciary, bespoke banking and multi-generational wealth preservation solutions to high net worth individuals, retail, business, commercial, and corporate clients across the Bank's footprint.

Its Corporate and Investment Banking division serves a wide range of requirements for banking, finance, trading, investment, risk management and advisory services. Corporate and Investment Banking delivers this comprehensive range of products and services relating to investment banking; global markets; and global transactional products and services. Stanbic Bank's Corporate and Investment Banking expertise is focused on industry sectors that are most relevant to emerging markets. It has strong offerings in oil, gas and renewables; power and infrastructure and agriculture.

With regard to Business and Commercial unit, Stanbic Bank Kenya offers banking and other financial services to medium-sized enterprises and high value small businesses. This unit serves the increasing need among Africa's small business and individual customers for banking products that can meet their shifting expectations and growing wealth.

Stanbic Bank is listed on the Nairobi Securities Exchange (NSE).

<http://www.stanbicbank.co.ke>

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We are widely sought after by many of the world's leading organizations to provide credit ratings, benchmarks, analytics and workflow solutions in the global capital, commodity and automotive markets. With every one of our offerings, we help the world's leading organizations plan for tomorrow, today.

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About PMI

Purchasing Managers' Index™ (PMI®) surveys are now available for over 40 countries and also for key regions including the eurozone. They are the most closely watched business surveys in the world, favoured by central banks, financial markets and business decision makers for their ability to provide up-to-date, accurate and often unique monthly indicators of economic trends.

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